



## Trained by the people that are winning the awards!

Our trainers are leading the SEO strategies on large multinational accounts.

Keeping up to date on all the latest trends and developments in the industry, we act as a strategic SEO partner for our clients.



### This is David.

With over 8 years experience in SEO and digital marketing, David loves helping brands grow their brand awareness through sustainable SEO strategies.

## Typical Training Content

A top-level overview of SEO, how search engines work and the most important considerations to increase SEO traffic.

- ▲ What is SEO and why is it important?
  - ▲ An introduction into the evolution of the search landscape and the varying ways to increase awareness using organic results provided by search engines
- ▲ How do search engines work?
  - ▲ Understanding how search engines work and how they have developed over time
- ▲ Core Principles of SEO
  - ▲ A look in to the important considerations and areas of focus when wanting to grow SEO traffic to a website

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

