



Trained by the people that are winning the awards!

Our trainers are running accounts... and they're running them very well!

They're in the platforms daily and have relevant experiences and up-to-date knowledge to share.



This is Toby.

A coding whizz, Toby knows BigQuery like the back of his calculator, making him the ideal guy to transform you from SQL rookie to insights pro in one of our customised training sessions.

Typical Training Content

BigQuery is a Google tool that unlocks your Google Analytics data into its raw and unaggregated form. This allows for more detailed analysis and is often the first step in creating sophisticated audience or CRO strategies. This session is ideal for beginners to SQL and people looking to enhance or refresh their abilities.

- ▲ Delve deeper into Google Cloud Platform and understand where BigQuery sits
- ▲ Understand how BigQuery works, why it is useful and what products are available
- ▲ Unpick how SQL works and what the data looks like
- ▲ Begin to explore attribution, user journeys, modelling and dashboarding opportunities

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

