

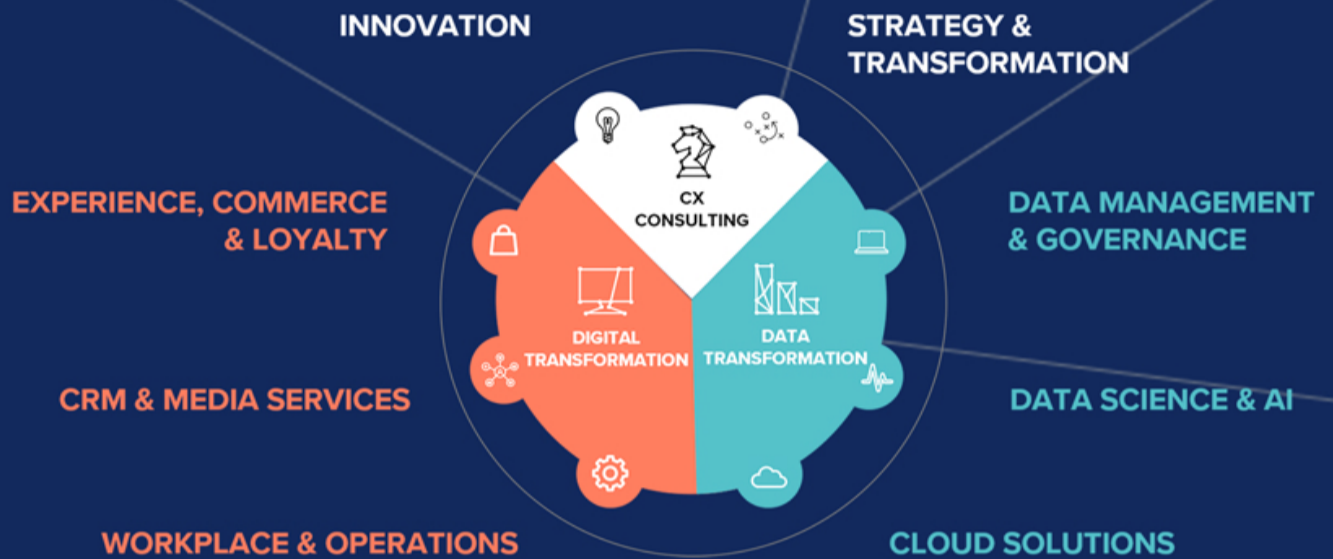
HOW WE TRANSFORM CUSTOMER EXPERIENCE



As a leading data-driven **customer experience management (CXM)** company, Merkle delivers unique, personalized customer experiences across platforms and devices. The company's heritage in data, technology and analytics forms the foundation for its unmatched skills in understanding consumer insights that drive hyper-personalized marketing strategies.

Our digital enthusiasts with expertise in Digital Transformation Strategy, MarTech Platforms, Creation, User Experience (UX), Customer Relationship Management (CRM), Data, Commerce, Mobile and Content Management System (CMS) enable our customers with improved marketing results and competitive advantage. With references from the Top 500 companies throughout the region as well as Eastern Europe, together, we inspire transformation.

We dream, we do, we deliver.



Our global capabilities

400+
WORLD-CLASS CLIENTS

30+
YEARS OF EXPERIENCE

50+
LOCATIONS WORLDWIDE

12k+
DIGITAL ENTHUSIASTS
WORLDWIDE

Our strategic partners



- #1 Adobe Experience Platform Advance Partner in EMEA
- 1400+ Adobe specialists globally
- Most specialised partner EMEA: 7 specialisations: Experience Manager, Analytics, Target, Campaign, Audience Manager, Advertising Cloud, Marketo



- Largest Salesforce practice in Switzerland, #6 in DACH
- Salesforce Platinum Partner
- Customer 360 multi-cloud expert
- 1,300+ certified experts worldwide
- 2,000+ implemented Salesforce projects worldwide



Merkle locations in EMEA



You can reach out to us. With more than 1,200 experts across nine locations in the DACH region (Germany, Austria and Switzerland) and two in the Czech Republic, we have experts who speaks your language and understand your challenges. We also adapt to your specific needs, with solutions developed to scale, supported by our quality shore centres in Portugal and Serbia.



DREAM DO DELIVER